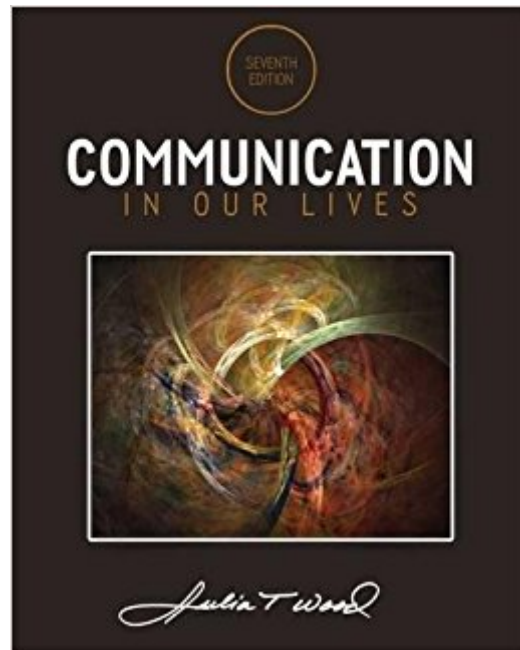




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Communication In Our Lives



Synopsis

COMMUNICATION IN OUR LIVES, Seventh Edition, provides everything you need to strengthen your interpersonal, group, public speaking, and media literacy skills-and demonstrates the value of communication in your life. Award-winning, forward-thinking scholar Julia T. Wood focuses on helping you develop vital communication skills while exploring the latest research and theory of today's most prominent communication scholars, including current developments in cultural and social diversity and the impact of technology on communication. This popular text features an engaging, personal tone, highly readable style, and frequent Student Voice sections that explore how other students have experienced key communication concepts. It is also packed with interactive, online study tools that can help you explore human communication and become a more confident and effective communicator.

Book Information

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Customer Reviews

Julia T. Wood is the Lineberger Distinguished Professor of Humanities Emerita at the University of North Carolina at Chapel Hill. She joined the university at the age of 24. While on the faculty, she was named the Lineberger Distinguished Professor of Humanities and the Caroline H. and Thomas S. Royster Distinguished Professor of Graduate Education. The author of 17 books, she has edited 10 other books, published more than 100 articles and book chapters and presented numerous papers at professional conferences. In addition, her honors include 12 awards for undergraduate teaching and 15 awards for her scholarship.

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